

# VerSus International Student Competition

## Poster 1: Analysis and Concepts

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# 1



### Arts & Crafts An artistic exchange centre in Ambert

#### LOCATION AND ANALYSIS

##### Amber

Location :

- Puy de D ome
- 8000 inhabitant village
- A town landlocked between Livradois mount and Forez mount

#### Use of local resources

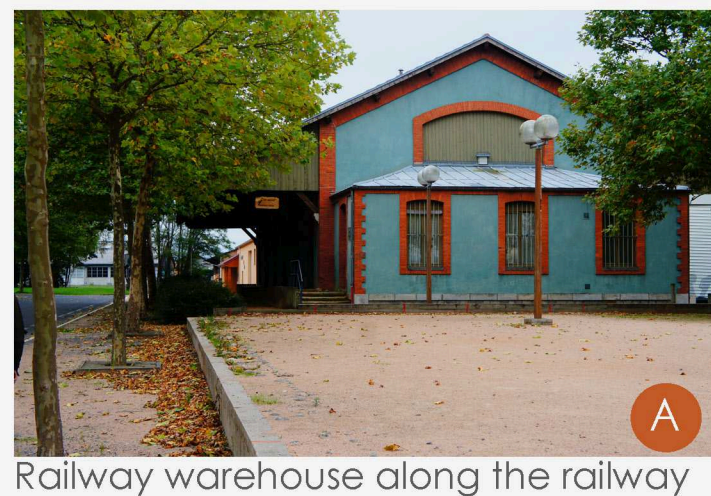
- Supporting **local economy** by using **local healthy material** and **railway**
- Development of **local construction training schemes**

#### Insert the site in the town

- **Linking** the village centre and the recreation base **integrating urban fabric**

#### Site identity and project strategy

- Drawing inspiration from **the existing buildings** that shape the site's identity and adapting these references to the programme
- Use **organically sourced materials** (wood, earth...)
- Support **local activity** and protect landscape
- Pass down **constructive cultures** through the construction works



Railway warehouse along the railway



Former sawmill on site



Wood sector, landscape conservation



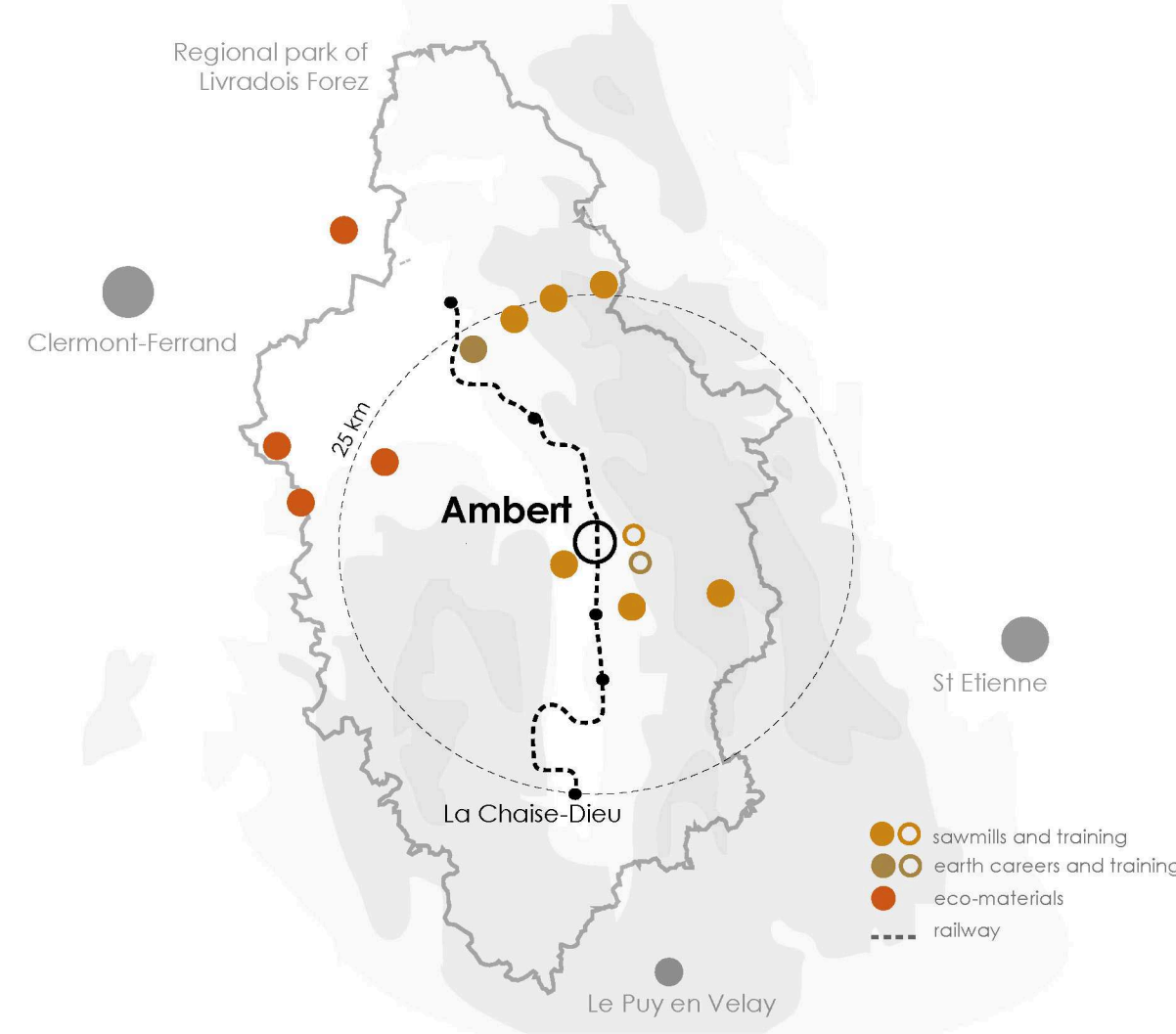
The wooden sliding doors of the sawmill



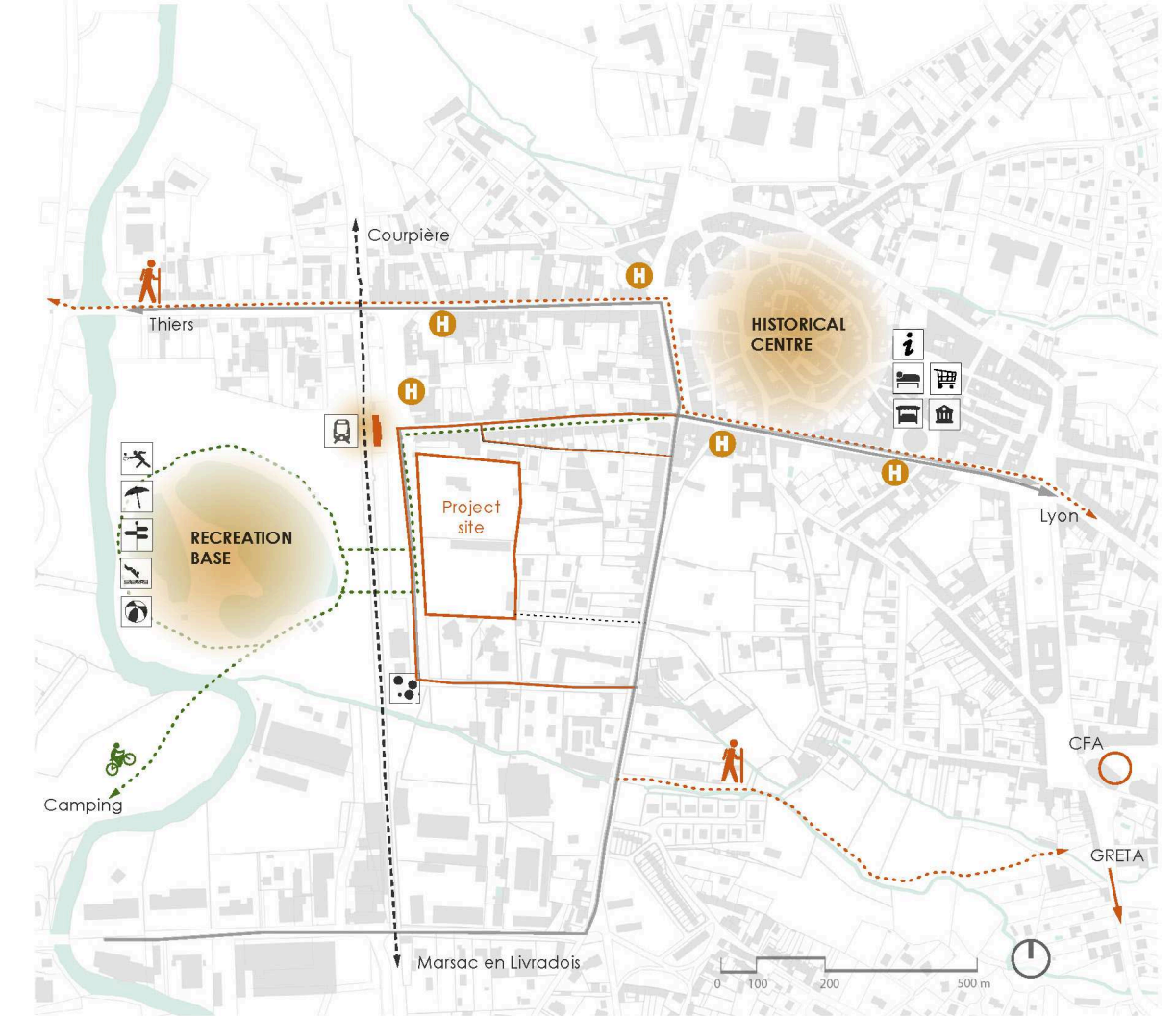
Existing rammed earth in local architecture



The «lindages», a traditional wooden frame



Materials, sector and training

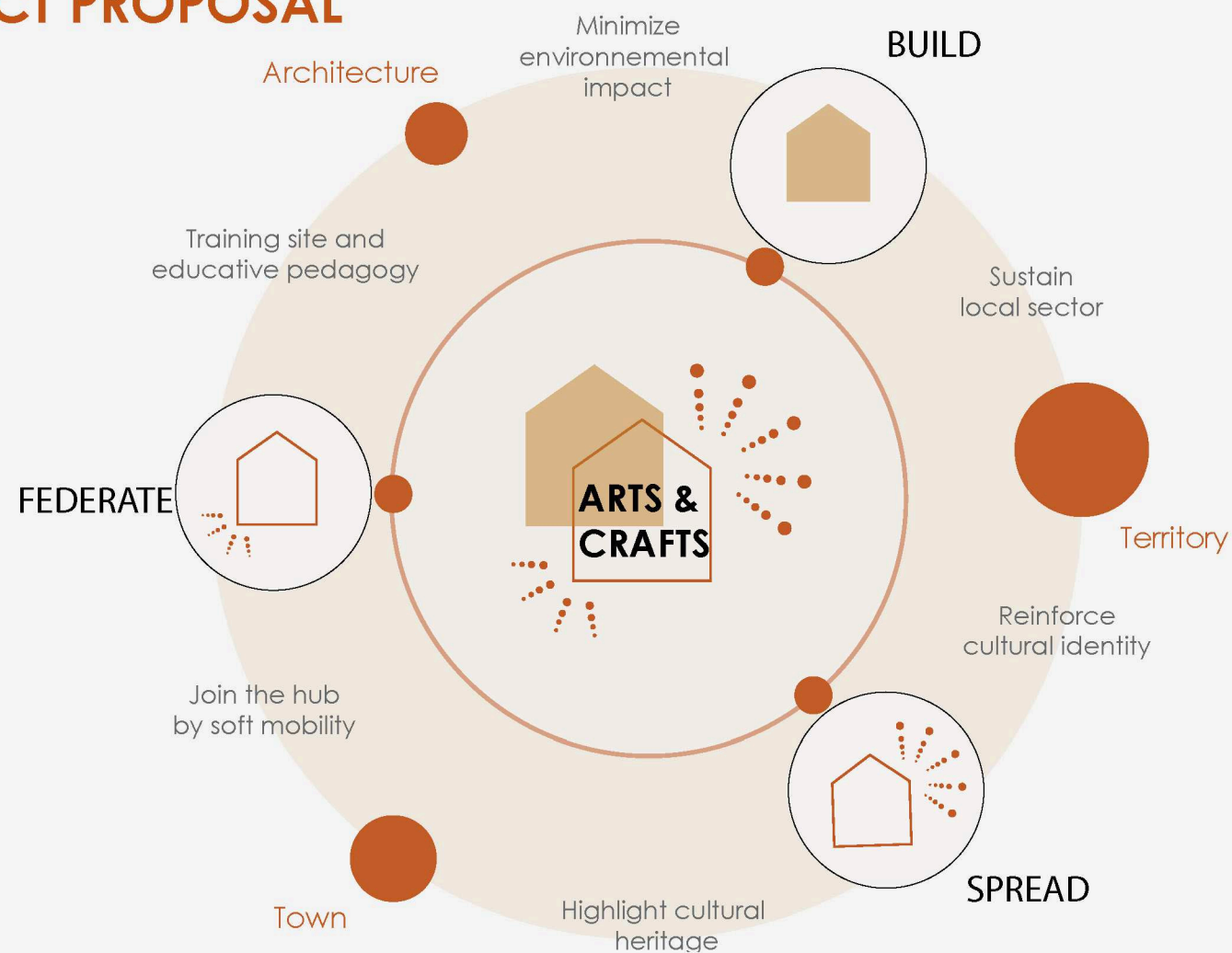


A project that links two hubs of the town



Masterplan

#### PROJECT PROPOSAL



Project strategy diagram



Arts & Crafts studio expansion on to the plaza



Temporary accommodation for apprentices with meeting spaces



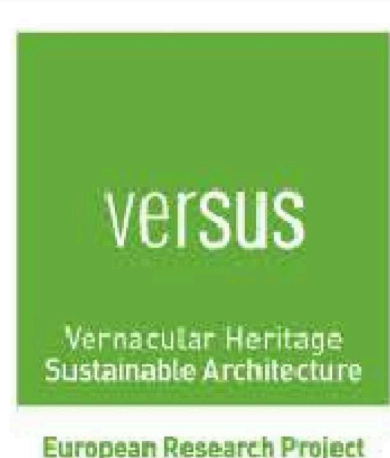
Artist's studio opening to the pedestrian sidewalk

> Opening the territory

< Link with village center



A project integrated within the urban morphology



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